

THE BASSANO HERALD

BASSANO, ALBERTA.

VOL I; No. 5

Wednesday, December 21, 1955

\$1.50 per year.

Merry Christmas



Xmas
Greetings



From

JOE HARRIS

Your Imperial Oil Dealer

PHONE 53

BASSANO

Best
Wishes
For
the
Christmas Season



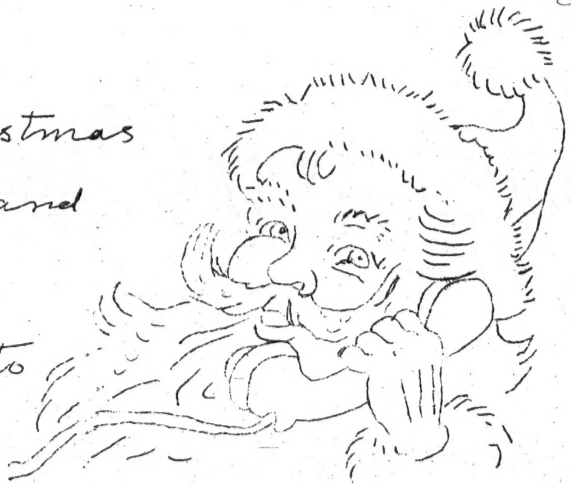
GORDON FERRABY

Sturdie Propane Dealer

PHONE 69

BASSANO

A Merry Christmas
and a happy and
Prosperous
New Year to
all our
Customers



BRENT'S

MEN'S WEAR and APPLIANCES

PHONE 12

BASSANO

BY HUGH PEARCE

Christmas has been the traditional time for "Peace on Earth, Good Will Toward Men" for nearly two thousand years. Jesus Christ first practiced that precept and, early in His ministry, exhorted others to follow His example. Today, however, His definition of the meaning of the word Peace has been corrupted until, instead of meaning tranquillity or freedom from war, the word is now used more loosely to mean armistice or truce.

In this strife torn world filled with violence and pain there is no peace on the international level and very little on the national level. Oh, outwardly, of course, everything is serene. The communists constantly preach peace and good will in all their public speeches. Their acts and aims belie their words, however. Among the NATO nations there is also internal bickerings while outwardly showing unanimity to NATO principles. In a large majority of cases the individual personal life of citizens of every country has shown either a blase neglect or a deliberate disregard for the injunction given in the Angel's song, "Glory to God in the Highest, On Earth Peace, Good Will Toward Men" This song was sung at the first christian Christmas season nearly two thousand years ago and, unlike most ancient songs, is as new and means the same thing today as when it was first sung. One has only to listen to the news broadcasts or read the daily newspapers to realize that there is very little genuine peace or good will in the world today. The average person, of course, does make an outward show of observing these principles but can the average person honestly and truthfully state that he has, in fact, shown glory to God and good will to all men? Had he done so there would automatically have been peace on this earth.

The Christmas season does give the average man an impelling desire to heed the Angelic injunction, however. All churches are usually filled for the Christmas services celebrating the anniversary of the birth of Jesus. People praise God sincerely at this festive season who just cannot find the time to do so during the rest of the year. Life has become such a rat-race of striving with (or against) his fellow man in order to make a living that praising God or spreading good will has, in far too many instances, been relegated to a minor part of a man's daily activities.

But, at this season of the year, it is comforting to a man to be able to sit by his own fireside with his family around him, the Christmas tree shining with a softly diffused light and the old but ever new tunes of Christmas carols floating from the radio or television. The cares of life fall from his shoulders like the morning mist dispelled by the rising sun and it is then that he feels the soothing hand of God on his heart. Peace and good will has, for a few hours, become a compelling reality for him. If only the atmosphere of those few hours might be lengthened to the full year a man might realize that "AS HE IS IN HIS HEART - SO IS HE" and pattern his way of life as originally intended for the human race.

I often wonder if our present mode of family life has a bearing on this problem. In so many cases Dad is spending his evenings away from home in one place or another. Mother, Sonny and daughter are away at a club meeting, racing around town in his hot rod and baby sitting respectively and home is nothing more than a place to eat and sleep. This situation is not conducive to a united family, interested in each other's problems, but rather leads to a group of unsympathetic individuals with no knowledge (and perhaps no respect) for the wishes and aspirations of the others. A family of growing children must have a head of the family to which to go for advice and comforting words when problems arise and to set the example of the way a person should lead a Christian life. That is patently not possible when the entire family look elsewhere than in the home for entertainment and enlightenment.

The editor of the Bassano Herald wishes to take this opportunity to wish each and every one a very HAPPY CHRISTMAS. May the cares of the past year be forgotten so that you all may enjoy the Christmas festivities to the full.



WISHING YOU A
MERRY
CHRISTMAS

SCHELSKE'S WELDING SHOP
PHONE 140 BASSANO



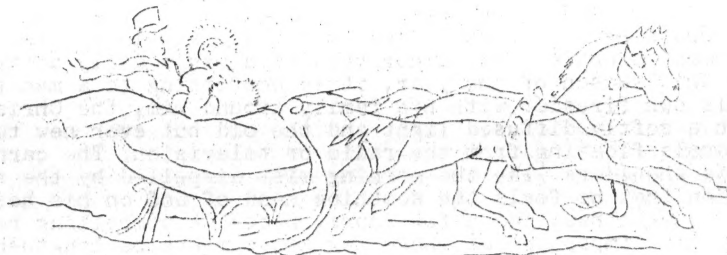
OUR BEST
Christmas Wishes

BUD'S COFFEE SHOP
George Mason - Prop



Wishing you a
Happy Christmas

J.W. RATZLAFF
Insurance & Real Estate
PHONE 99 BASSANO



A MERRY CHRISTMAS TO ALL
FROM
CASEY'S

RED & WHITE STORE
PHONE 7 BASSANO

OUR HOSPITAL

BY S.H. EDWARDS.

Sorry there is nothing new to report, at this date, about the new hospital, but the architect has the floor plans as amended by the building committee and is probably working on them.

Preparation for Christmas is the order of the day at our hospital this week. Decorating, baking and cooking mean a few more activities in addition to the regular routine. Many of the patients, now in hospital, will be discharged before the end of the week and able to spend THE BIG DAY with their families. Those patients who are still in hospital on Christmas Day will be having their families with them and the Christmas Spirit will prevail throughout.

The hospital staff wishes to take this opportunity to send to all the residents of the district a Christmas message of Good Wishes for the Festive Season. The message is broadcast from the staff as a whole and as individuals from Mrs. Margaret Hislop R.N., who trained and graduated from Regina General Hospital, now the Matron of our hospital; Miss Betty Ann Jorgensen R.N., a graduate of Medicine Hat General Hospital; Miss Diana MacKenzie R.N., S.C.M. and Miss Miriam Berry R.N., S.C.M., both of whom came to our nursing staff last April directly from London, England, where they graduated from the Royal Free Hospital, London; Miss Anne Holm R.N., who joined our staff last July and is a graduate of two Scottish hospitals, Arbrath Infirmary at Angus and the Simpson Memorial Hospital at Edinburgh; and Miss Eileen O'Loan R.N., S.C.M., who also came to us last July. She trained and graduated at the Ards District Hospital, Newton Ards, Northern Ireland and took post graduate work in a Scottish hospital. Indications are that Miss O'Loan will be staying in Alberta. Our three registered nursing aides, all of whom joined our staff during 1955, Miss Audrey Wark of Killarney, Manitoba; Miss Olive Cleveland of Ponoka and Miss Shirley Edwards of Bassano. Our Cook, Mrs. Myrtle Munro and the domestic staff: Mrs. Grace Broadfoot, Mrs. McPhee, Miss Susan Loewen and Miss Ina Deans. Jacob Landsiedel, our caretaker and Yours Truly.

Some of our neighbors have met and know us. Others have not been patients in our hospital. Our message is just as sincere to all who read this. A HAPPY CHRISTMAS AND A PROSPEROUS AND HEALTHY NEW YEAR.

THE WANT ADS

FOR RENT - 2 room apartment, hot and cold water, toilet. Partly furnished. Telephone 149 for particulars.

WANTED - Every Anglican within driving distance of St. Mary's Anglican Church at Bassano to attend the service of the Holy Communion at nine o'clock on Christmas morning.
KEEP CHRIST IN CHRISTMAS!

FOR SALE - Cheap at \$275.00 one 10 cu. ft. Servel Propane Refrigerator, single door, 50-75 lbs frozen foods compartment. Excellent shape. Used less than two years. New price was \$556.00. Call J.R. Price at the Imperial Hotel, Bassano.

IN MEMORIAM

In loving memory of Joseph King, who passed away December 27, 1949.

"Three little words,
Forget me not;
Do not seem much
but mean a lot.
Just a memory, fond and true
To show, dear Dad, we think of
you".

Ever remembered by his loving
wife and family.

OUR
WISH
TO YOU



A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR

FROM THE STAFF

Mrs. Annie Meidinger

R.B. (Bob) Stiles

Mrs. Gloria Collinge

William Miller

FRIENDLY STORES LIMITED

PHONE 9

BASSANO

THE VOICE OF THE PEOPLE

The Editor,
The Bassano Herald.

Dear Sir;

The present ridiculous fiasco of the eastern gas pipe line demonstrates conclusively - first, the power and influence of big business over governments; second, the so-called "Free Enterprise" is not free and is far from enterprising; third, that we lack today in Canada in both government and business, men of the calibre, the resource, the initiative, the vision and above all the courage of men like Sir John A. McDonald and Sir William Van Horne, who had the stupendous job of putting the C.P.R. through, thereby uniting Canada.

A long time ago I suggested that this whole pipe line be built by public ownership to guarantee first, proper conservation and assurance that Alberta's requirements would be of prior consideration; second, that gas producers in Alberta would get a reasonable return for their production; third, that all consumers, east and west, would not be unduly exploited. There was a loud howl of derision at this proposal. "Private enterprise would do the job and do it in jig time".

Let us look at some of the things that have taken place. Their undertaking, a mere flea bite compared to the C.P.R. railway, was to cost so many hundred millions of dollars. Various groups wanted to build it. There was amalgamations, shot-gun weddings and finally appeals to the Federal Government for a guarantee. The government laid down it's safety factor of control. A big American outfit objected. That went flat. Another big outfit south of the border came in. Suddenly there appeared the problem of the land of rocks and Christmas trees around the Great Lakes. Great private enterprise couldn't possibly tackle that proposition. All the people of Canada must do it. Ontario and some courageous members of the Federal Cabinet whispered "If we have to build the tough part, why not build it all and then own and control it ourselves?" Big business said emphatically "No". Ontario and the aforementioned cabinet ministers capitulated. Nuff said. However some body of men in faraway Washington have some say about some very important phases of this undertaking. They can easily knock out the props.

If that happens, Ottawa and the majority of the Cabinet will have a major job of reconstruction facing them. For the future of Canada let us hope they adopt just a little bit of the courage of McDonald and Van Horne.

Yours truly,

Jack Sutherland,
Hanna, Alberta.

TOWN TOPICS

Today is the last day of Fall and the first day of Winter. We can expect cold weather anytime now.

C.O.F. Palmer received a letter from Rev. Selwyn Evans, who was formerly Rector of St. Mary's Church in Bassano. He is now Rector of Bury St. Edmunds Church in Suffolk, England. Mr. Palmer also received a letter from Rev. William Way, who also was Rector of St. Mary's at one time. He is now Rector of a church in Chilliwack, B.C.

We have no further information on the completion of the skating rink. Is it a secret or has the weather had something to do with it?

It appears there will be a general exodus of citizens from Bassano over the Christmas holidays. Mr. and Mrs. James Snape expect to visit at Red Deer, Miss Jean Wallace plans to visit in Calgary and many others plan to celebrate their holidays elsewhere.

The Hi-Tower Drilling Company is pulling their rig out of the Bassano district and moving to a new drilling location west of Wetaskiwin.

SOME DATES TO REMEMBER:

December 22nd is the date of the Community Christmas Tree.

Dance the old year out and the New Year in in the Community Hall on New Year's Eve.

Another dance starting at midnight on January 1st. Don't miss it.

WE WISH
YOU A
MERRY
CHRISTMAS



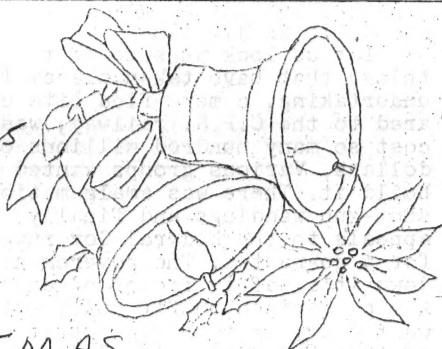
STILES

THE DRUGGIST

PHONE 88

BASSANO

*Season's Greetings
and a*



MERRY CHRISTMAS

yours very sincerely

FLANAGAN BROS. LTD.

YOUR HARDWARE STORE

PHONE 118

BASSANO

BRING CHRIST BACK INTO CHRISTMAS

By Rev. F.A. Clare.

Many have deplored the commercializing of Christmas as seen by the volume of advertising of Christmas goods, novelties, decorations, cards, entertainments, sports and the giving of more expensive gifts than people can afford, with the inducement to buy and spread payments over months,

Even the many brands of cigarettes are urged as Christmas treats and breweries and distilleries picture their goods as necessary to Christmas cheer, with whole page advertisements in magazines and newspapers where allowed.

Santa Claus is being named and honored as the saint of Christmas instead of the Christ, the true author.

How can we bring Christ back to His rightful place? First by making Christmas a day of worship and, every one who can, attending some place of worship of his choice. The shepherds came to worship and also the wise men, so rich and poor should worship today.

Secondly, by showing the spirit of love and unselfishness so that the sick and poor, handicapped and unfortunate, lordly and needy can be helped and cheered.

Above all we must forgive the slights or insults and sins of the past year. Forget them and desire to live in peace with our nearest and dearest and, in fact, all mankind. We must pray for the peace of the world and practice peace in our own daily lives.

To all Bassano people and subscribers of the Bassano Herald, and especially to its publisher, I wish a very Merry Christmas and Happy New Year for 1956.

CHURCH NEWS

St. Mary's Anglican Church:

Christmas Day, December 25th

Holy Communion - 9:00 A.M.

Festival of the Nine Persons and
Carols - 7:30 P.M.

Rector - Rev. G.B. Hotchkis
Organist - Miss Meriam Berry

Knox Presbyterian Church:

Christmas Day, December 25th

Christmas Service - 11:00 A.M.

Pastor - Rev. F.A. Clare

Bassano Evangelical Free Church:

Christmas Day, December 25th

Sunday School - 10:30 A.M.

Evening Service - 7:30 P.M.

Pastor - Rev. L. Tiede



IT IS A GENUINE PLEASURE AT
THE HOLIDAY SEASON TO DEPART FROM
THE USUAL ROUTINE OF BUSINESS AND
WISH YOU AND YOURS A MERRY CHRIST-
MAS. MAY THE NEW YEAR BRING YOU
MUCH HAPPINESS AND A FULL MEASURE
OF PROSPERITY.

THE BASSANO HERALD

Hugh Pearce - Editor

To all our
Friends and Patrons
Sincere Season's Greetings

THERE WILL BE NO SHOW ON DECEMBER
23rd and 24th BUT WE HAVE AN OUT-
STANDING HOLIDAY ATTRACTION FOR
DECEMBER 26th and 27th.

"MAN WITHOUT A STAR"
IS A COLOR WESTERN WE GUARANTEE
EVERYONE WILL LIKE.

CAPITOL THEATRE

J.V. Uebell

Wishing you the
Compliments of the
Season

Jaki's Shoe Shop
Bassano

A MERRY
CHRISTMAS
TO ALL

PIONEER MEAT MARKET

PHONE 42

John Bacon

Stan. Haskayne



A MERRY CHRISTMAS

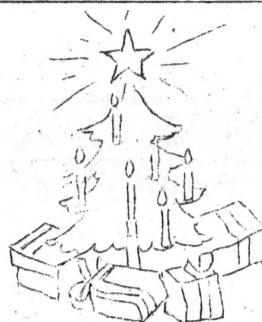
AND HAPPY NEW YEAR

TO ALL OUR CUSTOMERS

NORTH STAR SERVICE
Ed. McArthur - Prop

Phone 89

Bassano



FROM US TO YOU

A MERRY
CHRISTMAS

NICHOLSON'S JEWELRY

BASSANO

We Wish you
a very merry
Christmas
and a
Happy New Year

H.J. BODMER & SON
Groceries & Dry Goods
PHONE 64 BASSANO

Merry Christmas
With Every Good
Wish for the
NEW YEAR

BASSANO MOTORS
G.E. Bodmer - Prop
PHONE 90 BASSANO

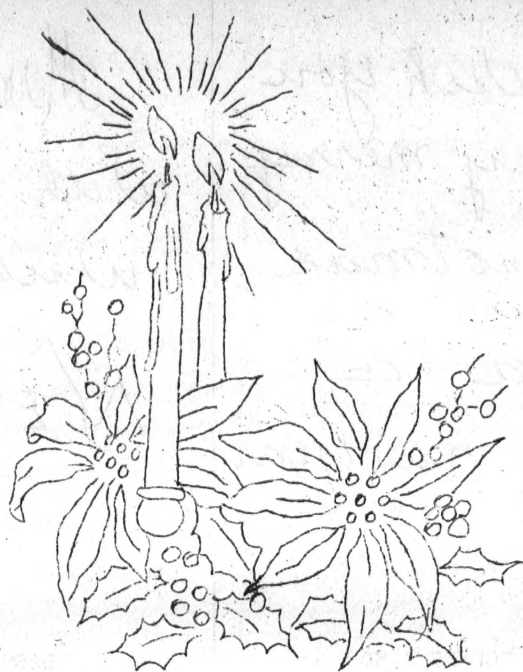


A MERRY
CHRISTMAS
TO YOU

AND A HAPPY AND PROSPEROUS NEW YEAR

BUD'S SERVICE

L.E. STEWART - PROP
PHONE 171 BASSANO



IT'S A GOOD OLD FASHIONED CUSTOM
AT THIS JOLLY TIME OF YEAR
TO SEND GREETINGS AND BEST WISHES
FOR A SEASON FILLED WITH CHEER.

MERRY CHRISTMAS
TO YOU

ROYAL LUMBER YARDS LTD

Les. Spivey - Manager

PHONE 6

BASSANO